

# ALPHABET STORY OF FAMO

**\$1 FOR A JINGLE**

Address "TOMMY TUCKER," The Star,

**OVER 10,000**

Jingles were entered in this week's contest. These pages will appear Saturday and Sunday hereafter; therefore you have an opportunity to earn \$48 instead of \$24. There are some new advertisers today, but where the old one appears we have used a prize Jingle for which we will pay one dollar. Another list of prize winners will appear in Sunday's edition. Every one is invited to try for next week's prizes. Send in as many Jingles as you please of 4 lines each, provided each is written on a separate slip of paper and only on one side. One dollar each, \$48 in all, will be paid for the 48 best Jingles received this week, before Wednesday, October 9, 10 A.M., for Saturday's prizes, and Friday, 10 A.M., for Sunday's prizes.

# A



"Not the cheapest but the best,"  
Is the motto well impressed  
On the minds of those who buy  
Auth's Viennas just to try.

Winner, Mrs. Dorothy Bishop, 229 8th street northeast.

**Auth Provision Co., 628 Va. Ave. S.W.**

# B



SEEN EVERYWHERE

Stands for Berberich's,  
The home of Patrician Shoes.  
For style, fit, service,  
Ladies this footwear choose.

Winner, Mary Donnelly, 501 L street northwest.

**R. Berberich's Sons,** Washington's Most  
Progressive Shoe House,  
1116-18-20 SEVENTH STREET.

# C



Stands for Corby, who makes "Mother's Bread,"  
It has imitations, so don't be misled.  
The best and the healthiest bread in this land  
Is that made by Corby; any test it will stand.

Winner, Walter E. Donn, 829 11th street northeast.

**Corby Bros.' Bakery, 2301 Brightwood Ave.**

# G



Stands for Golden Rod brand  
Of hams, bacon and lard,  
On sale at stores and markets.  
Look for the Golden Rod card.

**GOLDEN & CO., Packers,** 922 to 928  
LOUISIANA AVENUE.

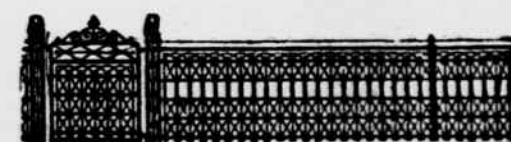
# H



Stands for a home  
Which you can own,  
If you will consent  
To pay the same as rent.

**SWARTZELL, RHEEM & HENSEY CO.,**  
916 F STREET N.W.

# I



Stands for Iron Works;  
Jorss' is the place to go--  
Employing expert workmen,  
And his estimates are low.

**Jorss Iron and Ornamental Works,**  
315 13th STREET N.W.

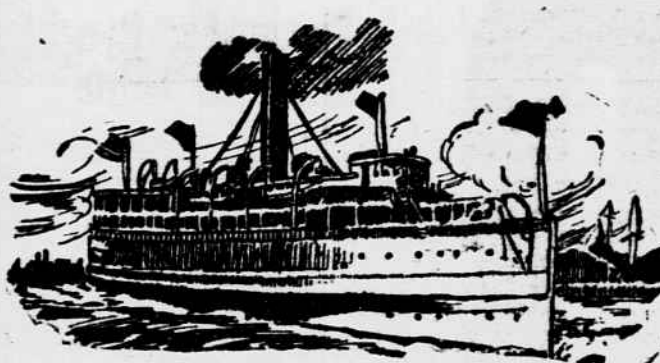
# M



Stands for McKnew's, the quality store,  
Whose claim for patronage you cannot ignore.  
Here are suits and coats of exclusive creation  
That appeal to ladies of discrimination.

**WM. H. McKNEW CO., 933 Pa. Ave.**

# N



'S for New Norfolk Line,  
Travel in state,  
Fare is cheap, board is fine,  
And they never are late.

Winner, Mrs. Ball, 3020 Dent place.

**NEW NORFOLK LINE,** OFFICE, 14TH AND  
PENNA. AVENUE.  
Leave Riley's Wharf Every Tuesday, Thursday and Saturday at 8 A. M.

# O



Stands for One Loffler,  
Who always keeps on sale  
All parts of the pig  
From his head to his tail.

**LOFFLER SAUSAGE & PROVISION CO.**  
STANDS IN ALL MARKETS.

# S



MISS MABEL KRAFT,  
MANICURIST.

Stands for shaving parlor;  
Strictly sanitary is our text;  
Hair cut, shave, no waiting to vex;  
Come right in, you're next!

**Colorado Shaving Parlor,** Colorado Building,  
14th & G Sts.  
HARRY D. JONES.

# T

"All Over the  
World,"  
Topham's Trunks,  
Made in Our Own  
Factory.

Made to  
Stand the  
Test.



OPHAM, trunks and travelers all begin with T.  
Topham's trunks for travelers are best, we all agree.  
Those who travel farthest loudly praise their worth.  
Topham's trunks for strength and wear are known "all round the earth."

Winner, W. H. Holmes, 726 3d street northeast.

**TOPHAM, ON F STREET---1219.**

# U

The leading Photo  
Engraving house of  
the South.

Stands for U-ought to know  
That the Joyce Engraving Co. is not slow  
In turning out cuts of high degree  
And engraving for a reasonable fee.

**JOYCE ENGRAVING CO.,** Evening Star  
Annex.